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NEWS RELEASE

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240 Cited for Speeding in Week Two of Enforcement Campaign
Number of speeding citations is slightly higher than during week 1

Dover – In the second week of a statewide enforcement initiative to get drivers to “Stop speeding before it stops you,” Delaware law enforcement officers issued 240 citations alone for speeding violations. Last week officers issued 214 citations during the first week of enforcement activities, bringing the total number of speed citations for the first two weeks of the initiative to 454. Preventing speed related crashes and fatalities is the new focus of the Office of Highway Safety’s 2008 “Stop Aggressive Driving” campaign, which OHS and law enforcement launched July 7th.

In addition to the 240 speeding citations issued, officers also made 3 aggressive driving arrests (which requires them to observe three or more traffic violations in one incident), one arrest for DUI, and four other criminal arrests.

To complement the enforcement initiative, a multi-faceted media campaign focusing on how much speeding can cost you has been implemented. In addition to the potential for loss of life, speeding will cost you money from citations, higher insurance costs from points on your license, and more money for gas. According to the Department of Energy, aggressive driving (speeding, rapid acceleration and braking) can lower gas mileage by 33 percent at highway speeds and 5 percent around town. The agency also estimates that, as a rule of thumb, drivers can assume that each 5 mph they drive above 60 mph is like paying an additional \$0.20 per gallon for gas.

The speed focused “Stop Aggressive Driving Campaign is the third component of the 120 Days of Summer HEAT initiative, a summer-time crackdown on traffic violators.